

PENTAX

Optio 555

**5.0 Effective
Megapixels
5X Optical Zoom**



**Quality photos from PENTAX,
using advanced technology**



Quality and Style

Compact Zoom Camera

Built around the concept of "a camera for every occasion," the Optio555 is a sophisticated digital camera, that uses its advanced usability and functionality, start-up time, speeds, and exquisite finish quality to help you take the photo you desire.





Image taken with the Optio555. ♦Aperture value: F3.5 ♦Shutter speed: 1/10 sec.

5X Optical Zoom and 4X Digital Zoom

The powerful built-in 5X optical zoom gives a vast range, from 37.5mm wide-angle, to 187.5mm telephoto focal lengths (35mm equivalent). The lens is the incredibly capable smc PENTAX zoom lens. When used in conjunction with the 5X optical zoom, the 4X digital zoom gives the equivalent of a powerful 20X zoom. This blend of powerful zoom and breathtaking sharpness further heightens your enjoyment of highly detailed photos.



7.8mm
equivalent to 37.5mm in 35mm format



39mm
equivalent to 187.5mm in 35mm format



Digital 4X Zoom
equivalent to 750mm in 35mm format

Beautiful, Fun, Intense Pictures

A wide range of picture taking features use the myriad modes and functions of the Optio555 to fully support users' demands, fulfilling the stringent picture taking requirements of advanced amateurs.



Hybrid AF

Hybrid AF uses TTL contrast detection with an external passive auto-focus sensor for fast, accurate auto-focusing.

Wide auto-focus Easy focusing on subjects when positioned within the focusing area.

Spot AF Spot AF for bringing the principal points of the picture into sharp focus.

Manual focus Manual focus for control over focusing levels, where the focus is magnified for confirmation on the LCD monitor.

Exposure mode

Aperture-Priority AE mode lets you adjust the depth of field within the photograph. Shutter-Priority AE mode gives you control over shutter timings, letting you capture expressions or movement. Metered Manual mode lets you set both aperture and shutter values independently. Control of these aperture and shutter settings will show off your unique photography style.



Aperture-Priority AE



Shutter-Priority AE

Picture mode

Select one of these modes to match your desired picture type, and press the shutter release button.

Landscape Beautiful landscapes with faithfully captured, vibrant blues and greens.

Autumn Color Bring to life rich, stunning autumn colors.

Night scene Shoot realistic photos at dusk and at night.

Sunset Pictures to match the beauty of the rising and setting sun.

Flower Bring out the elegant, vivid colors of flowers.

Fireworks Take stunning and beautiful shots of fireworks.

Portrait Capture the natural beauty of skin tones.

Text Take clear, sharp pictures of printed text.

Surf & Snow Take attractive pictures, even of subjects with difficult reflections such as water and snow.



Flower



Portrait



Night scene

Program

Use a combination of functions to achieve just the results you want in any situation.